

August 31, 1994

Park Directive 5010

INTERPRETIVE PROGRAM AVAILABILITY**I. PROGRAM SCHEDULING**

- A. Each Arkansas State Park and Museum will provide interpretive services and programming to visitors and make programming available to regional communities and schools. Appropriate themes, region of influence, and audience priorities will be defined in the Park Interpretation Plan.
- B. Programs, materials, and facilities will be accessible to all, meeting Americans With Disabilities Act standards.
- C. All uniformed staff will prepare and deliver programs when necessary to maintain interpretation availability.
- D. In parks, programming will take place year-round as visitor use, program demand, and opportunity present themselves. Generally, in parks with two or more Interpreters, interpretive programs will be offered six to six and a half days (usually no programming on Sunday morning) per week during the normal visitor use periods. Parks with one full-time interpreter or one seasonal interpreter will offer programming four or five days per week. Programs will be offered at other times deemed appropriate by the superintendent and/or interpreter.

In parks without Interpreters, programs will be offered on an as-needed basis. This will include, at the least, programs on weekends during moderate and high use periods.

- E. Expanded programming is expected. Active school program participation is a targeted programming area of this department; expanded seasonal schedules are expected.

## II. PROGRAM PLANNING AND PREPARATION

- A. Dedicated time for research, planning, and preparation is necessary to create new, innovative, attention-holding, accurate, programs. The amount of time needed will vary depending on the depth of programming, audience, and interpretive media used. Supervisors will ensure sufficient preparation time is available.
- B. Interpretation workshops will be available to assist all staff in improving the understanding of, and the approach to, professional interpretation.

## III. OUT-OF-PARK PROGRAMMING

- A. On-site programming will take precedence over out-of-park/museum programming. During the "peak season" (note Director's memorandum on "Opening/Closing Dates" and your park/museum interpretation plan) most programming will be on-site using park/museum facilities and emphasizing first-hand experiences with the resource.

During the "off-season," increased priority can be placed on off-site programming. Actual time spent off-site providing interpretive and educational services will be approved by the Park Superintendent or Museum Director. A general rule-of-thumb is two days off-park programming per work week.

- B. Travel for off-site programs will be limited to an approximate 60-mile radius of the park unless such travel is designed to reach an audience targeted in the approved park/museum interpretive plan or is otherwise approved by the Regional Supervisor or the Director of Historical Resources and Museum Services.
- C. Off-site programs, materials, and facilities will be accessible to all within the guidelines of the Americans With Disabilities Act.

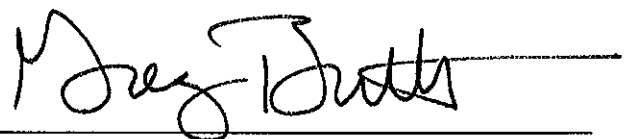
Replaces PD 5005 dated January 13, 1983

Related PDs: 5000 Interpretation Mission and Scope of Park  
Interpretation Responsibility

5035 Training in Interpretation

2000.1 Hours of Operation

Approved By



GREG BUTTS, DIRECTOR  
Arkansas State Parks