

AUGUST 31, 1994

PARK DIRECTIVE 5030

SPECIAL EVENTS

I. SCOPE OF SPECIAL EVENTS

The park/museum shall produce special events which provide information about the park/museum's overall mission. More specifically, the primary focus of special events shall be to attract new and diverse audiences, introducing them to the park/museum, its mission, facilities, and interpretive priorities.

II. SPECIAL EVENTS GUIDELINES

For many visitors, special events are the introduction for the special resources and opportunities of the park/museum. The event creates the image of the site for that visitor.

- A. Most special events at each park/museum will fall within the scope and mission of the park/museum and its interpretation emphasis. Such events will introduce visitors to the resources, management, and mission of the park/museum resources and mission is critical.
- B. Event activities and interpretation must be honest and objective, not a perpetuation of myths and stereotypes.
- C. When the park/museum is "re-creating the past," authenticity of clothing, activities, accoutrements, data, and décor will be a primary consideration.

III. EXISTING EVENTS

- A. The park/museum will evaluate and eliminate, upgrade, or replace existing events as needed to meet its interpretive mission and goals. Program critiquing and evaluation as to content and visitor needs is encouraged.

- B. The park/museum will design and incorporate additional interpretive programs, temporary exhibits, and extended tours as adjuncts to existing special events to provide participants the opportunity for increased mission-related experiences.

IV. NEW EVENTS

- A. Special events will be designed and produced to meet the park/museum's interpretive mission and goals and will provide opportunities for a more thorough understanding and appreciation of the park, its management, and its mission.
- B. The Superintendent/Director may approve recreational events and activities which utilize park/museum facilities and resources, when those activities in the Superintendent/Director's judgment do not cause undue damage to facilities or irreparable harm to resources and when they are appropriate and compatible with the mission and function of the site and the park system.

V. EVENTS NOT SPONSORED BY STATE PARKS

- A. The State Parks Director may authorize events not sponsored by the park/museum or the State Park System to take place on park grounds when:
 - 1. They do not cause irreparable harm to facilities or resources;
 - 2. The activities are appropriate for a park/museum and behavior is suitable for state park clientele;
 - 3. They take place in "private" reserved areas such as pavilions, meeting rooms, or pre-approved areas;
 - 4. The activities do not interfere with the enjoyment of the park/museum by other visitors;
 - 5. It is made clear to the public in promotions and during the event that the activity is not sponsored by the state park/museum;

