

Minutes  
**KEEP ARKANSAS BEAUTIFUL COMMISSION**  
Mangan Holcomb Partners, 2300 Cottondale Drive, Little Rock, AR  
January 24, 2019

**Commissioners Present:**

Dr. Mark Elrod  
Laurie Black, Chair  
Jane Phillips-Jolly, Vice-Chair  
Mary Joe Rogers  
Jeremy Sparks  
Mayor Mark Simpson

**Commissioners Absent:**

Brenda Fendley

**Commission Staff Present:**

Mark Camp, Executive Director  
Elizabeth Philpott, Volunteer Program Manager (via phone)  
Melissa Conley, Administrative Specialist

**Guests Present:**

Julie Robbins at Mangan Holcomb Partners  
Colbie Jones at Mangan Holcomb Partners  
Cynthia Dunlap, Interim Executive Director Arkansas Department of Parks and Tourism  
Kris Richardson, Executive Assistant Arkansas Department of Parks and Tourism  
Suzanne Hirrel, Keep Little Rock Beautiful  
Betty Barnhardt, Keep Sherwood Beautiful

**Meeting Opening:**

Chairwoman Laurie Black opened the meeting at 10:00 AM and welcomed everyone. Administrative Specialist Melissa Conley called the roll. The Chair acknowledged the guests.

**Action Items:**

The Chair asked for approval of the October 25, 2018 minutes;

**Commissioner Sparks made the motion to approve the October minutes;  
Commissioner Phillips Jolly seconded; the motion passed.**

**Program Reports:**

**Director's Report:**

Executive Director Mark Camp referred to his previously supplied written report, elaborated and answered questions.

**Volunteer Program Manager's Report**

Philpott referred to her previously supplied written report, elaborated and answered questions.

# Executive Director's Report

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1. We have two new commissioners joining us.
2. Our PSA is live.
3. Ron Wolfe is collaborating with us and MHP to create a children's book about litter prevention, and the initial sketches look fantastic.
4. I met with the chancellor of UAMS to discuss working together and they seem very enthusiastic.
5. The Great American Cleanup kicked off on March 1<sup>st</sup> and Liz will be able to tell us more about that in her report.
6. We've distributed around 25,000 coloring books since we got them, and about 1000 bookmarks.
7. The mascot costume is still in progress and we should hear more soon.
8. Mark Elrod and Mark Simpson helped present awards to the winners of the Youth Poster Contest.
9. We are having our PSA translated into Spanish to reach more people.
10. The transformation legislation has passed and the Department of Heritage will be joining ADPT. There is no new information at this time.
11. We are brainstorming ways to distribute some of the swag in our office to supporters of KAB.